O REGIONAL

. Exercise for UX UI DESIGN .



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RACIONAL DESCRITIVO

The new concpet for "O REGIONAL" is going to be a **colorful website** with the aim to capture your focus and never be bored to read news!

The new structure is subdivide in **five** main Topic/Categories with different colors, in this ways any single color will permit you to recognize in which topic you are positioned, or what kind of Topic you are looking for.

All the other categories that are not a real/principal TOPIC are inside the voice "MORE", for example: Video, Opinions, Oroscopo, Agenda and Meteo.

A new tool, is the log-in area through

this one you will be the protagonist of your magazine, you can choose which topic you wanna be informed, to be always update on your favourite subject and avoid "irrelevant news".

Read news is going to be a very pleasure even without images!

As a "magazine" more interactive, you can find an area for VIDEO when you can watch last news/real time or the best Video of the week, why not?!

Are you ready to enjoy the new O REGIONAL magazine? And discover what's happening in Portugal and in all over the world?

MOOD-BOARDS

Internazionale

Tutti gli argomenti

Home

Chi siamo

Italia

Foto

Scrivici

Oroscopo

Privacy e cookie

Tutti gli autori

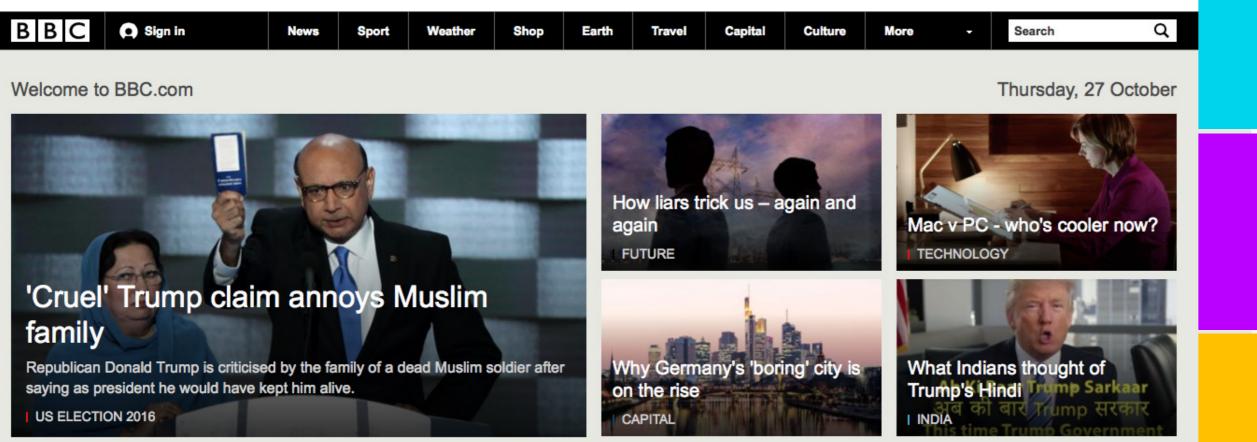
Sommario

Reportage

Pubblicità

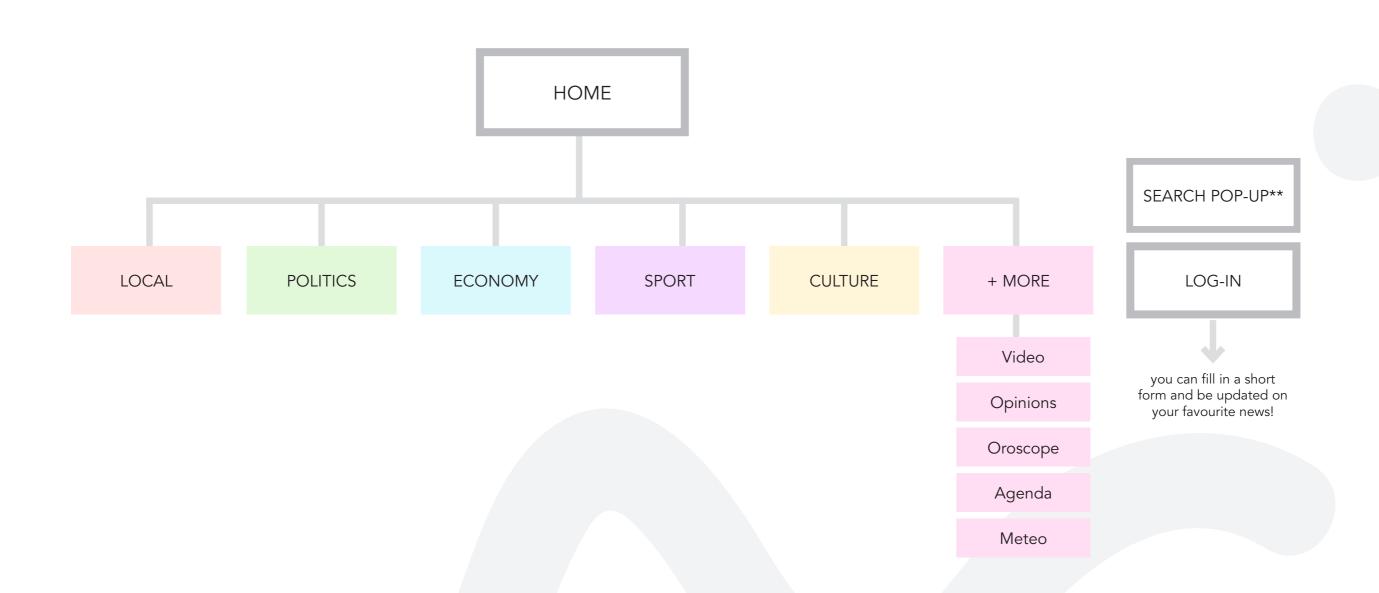
Seguici su: Facebook | Twitter | Rss

Video



rivista di carta e tutte le

SITEMAP



^{**} THE SEARCH-BOX IS GOING TO BE AN ANIMATED PART OF THE WEBSITE, ONCE YOU CLICK ON IT, YOUR SEARCH BOX WILL BE OPEN A BIG WINDOWS-FULLPAGE WHEN YOU CAN TYPE IN BIG WHAT YOU ARE LOOKING FOR... EASY AND FUNNY!

WIRE-FRAMES 1024

TOP MENU

Logo

Search box (open with a big pop-up to make a search)

Main menu and icon to make log-in

HEADER

Contain the five principal news of the moment.

TOPIC

Inside a slider are divided the 5 different topics of the magazine, the navigations arrow will permit you to go through all the others categories.

VIDEO

Making the magazine more interactive and watch the last news in real-time...

METEO

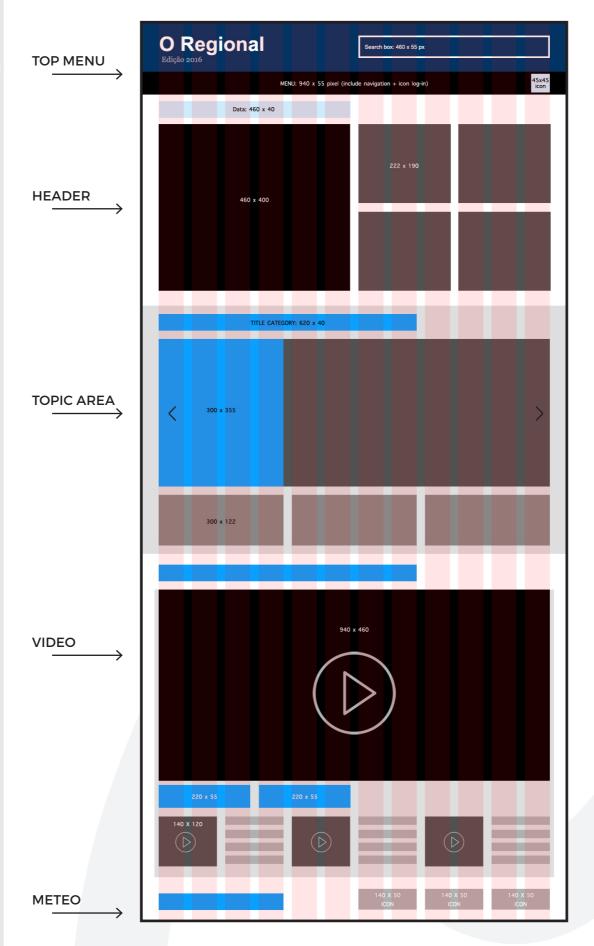
Meteo from the next three days, create with icon + the min. and max degree

AGENDA/gallery

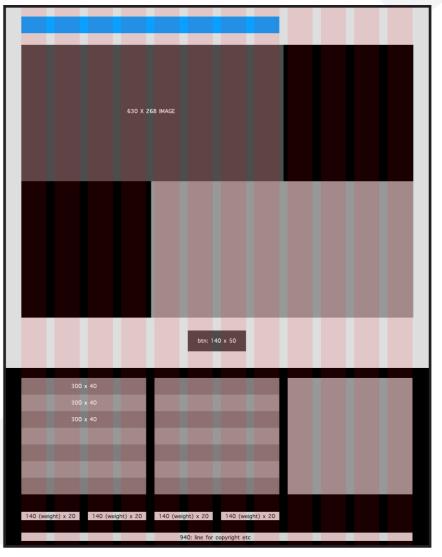
Dont' miss the cultural events and much more!

FOOTER

Divided in three columns, contain the site map of the website, the social area and the pricavy policy-coookie and copyright text, to conclude the whole website.







WIRE-FRAMES mobile

TOP MENU

Logo
Search box
Button icon for making long-in
Main menu wrote in words (avoid the hamburger icon!)

HEADER

Data + three main news of the moment.

TOPIC

Inside a slider are divided the 5 different topic of the magazine, they will change by time loop.

VIDEO

Make the magazine more interactive and watch movies about the interested news or event etc...

METEO

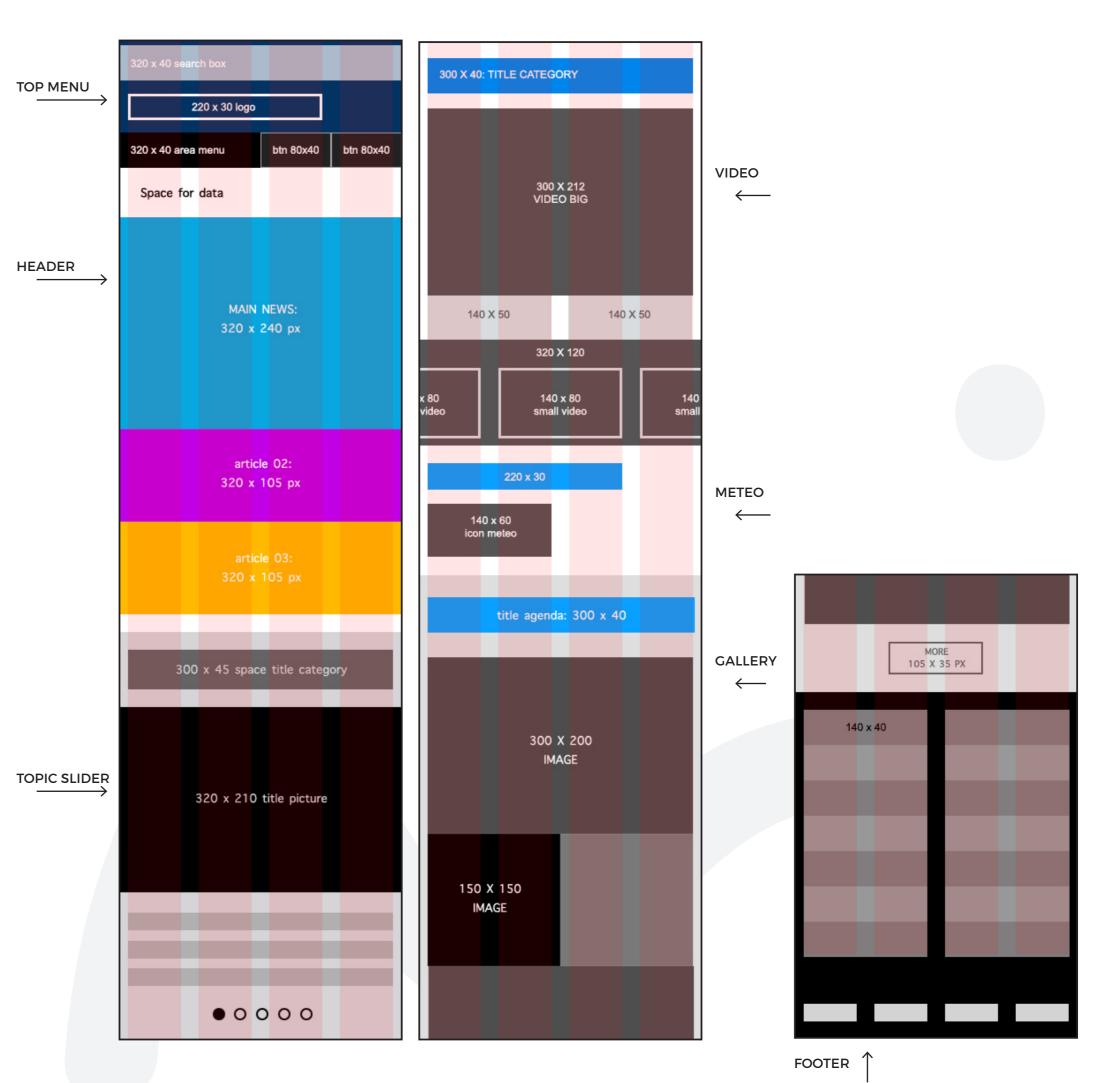
Meteo of the day, create with icon + the min. and max degree

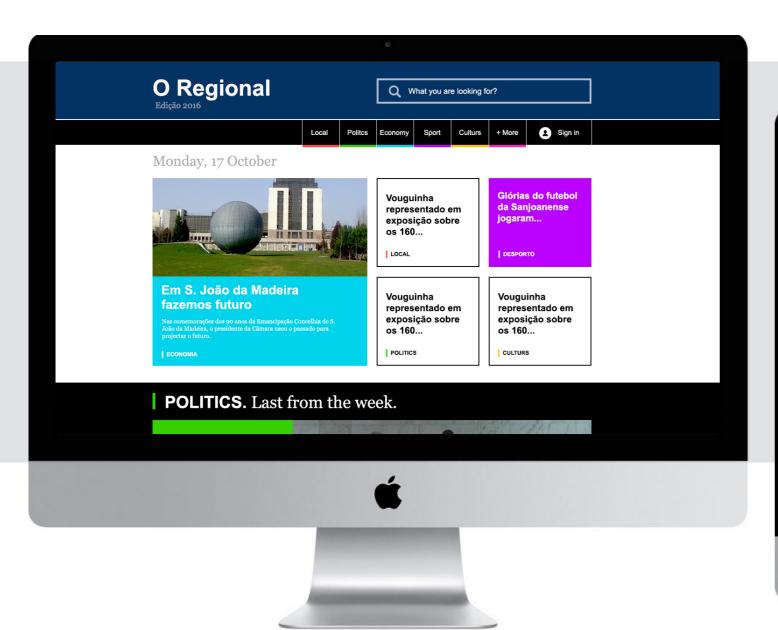
AGENDA/gallery

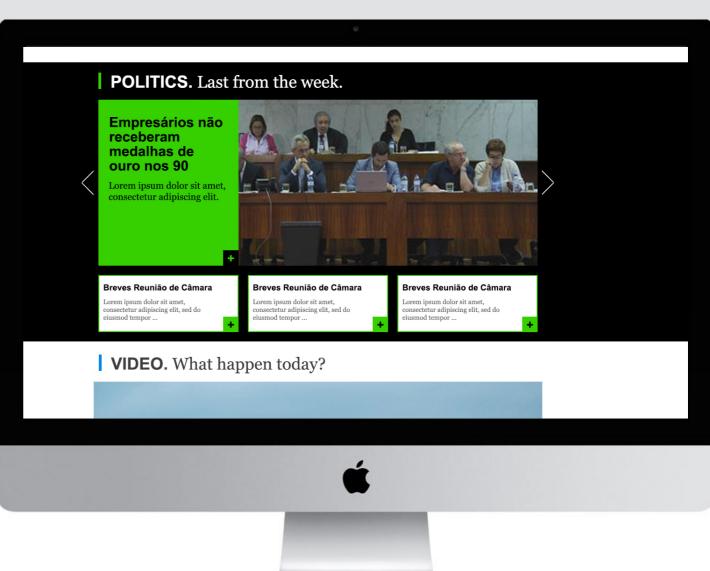
Dont' miss the cultural events and much more!

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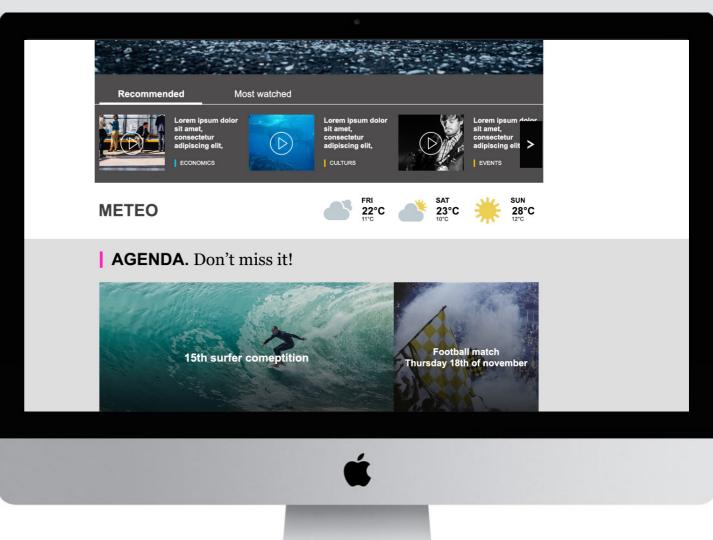
Divided in two colums, contain the site map of the website, the social area and the pricavy policy-coookie and copyright text, to conclude the whole website.

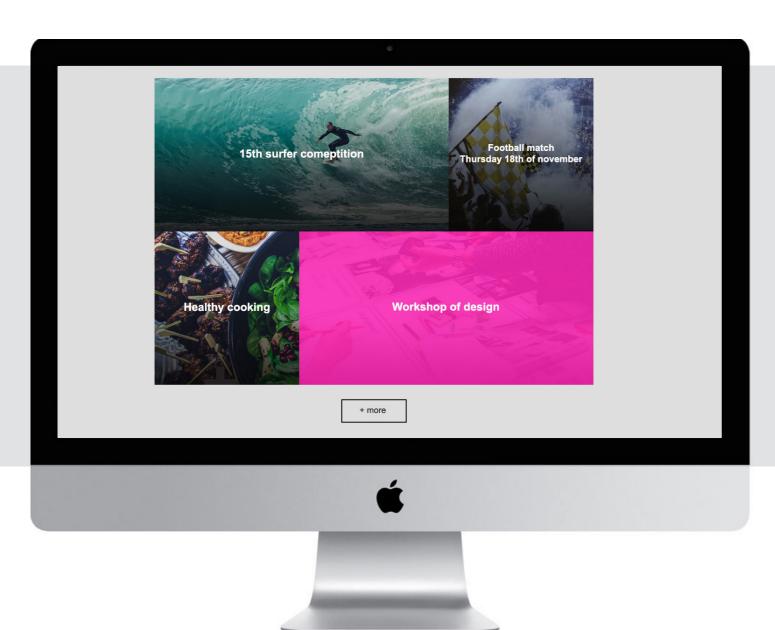


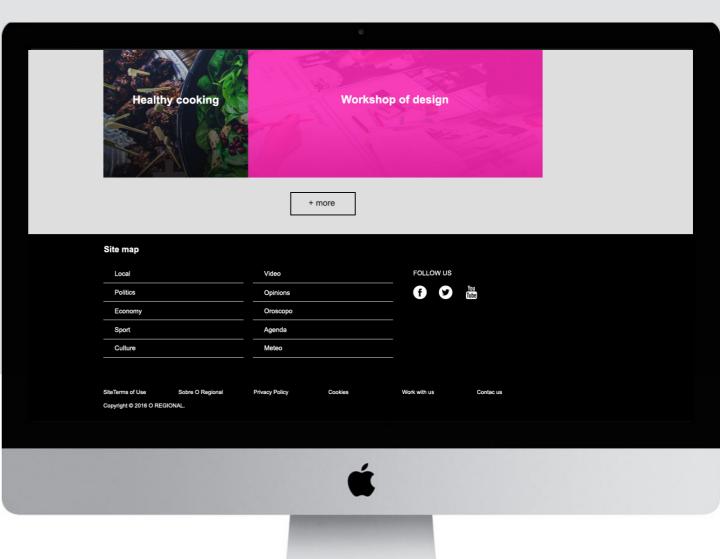






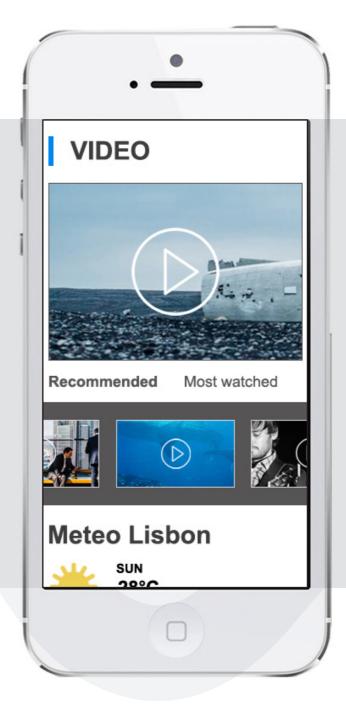


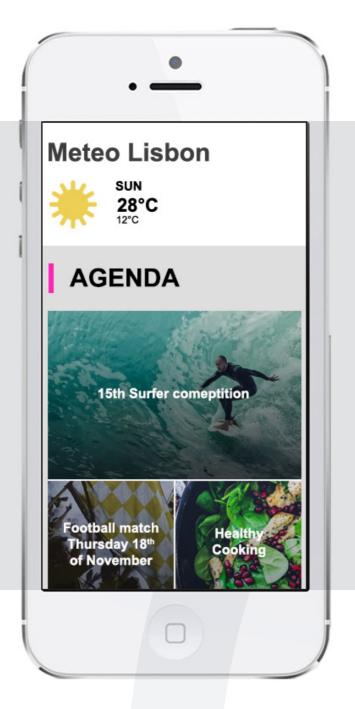


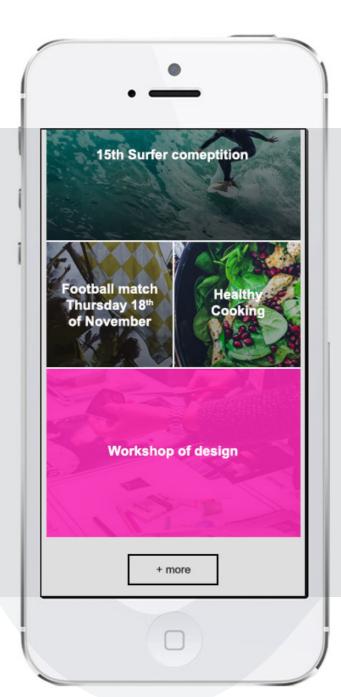














LETTERING

ARIAL REGULAR + BOLD Georgia

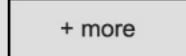
GRAPHIC ELEMENTS





















































obrigada.